

Novo Nordisk A/S Challenge

Supporting a
green and circular
transition



DTU virtual innovation sprint

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Webinar

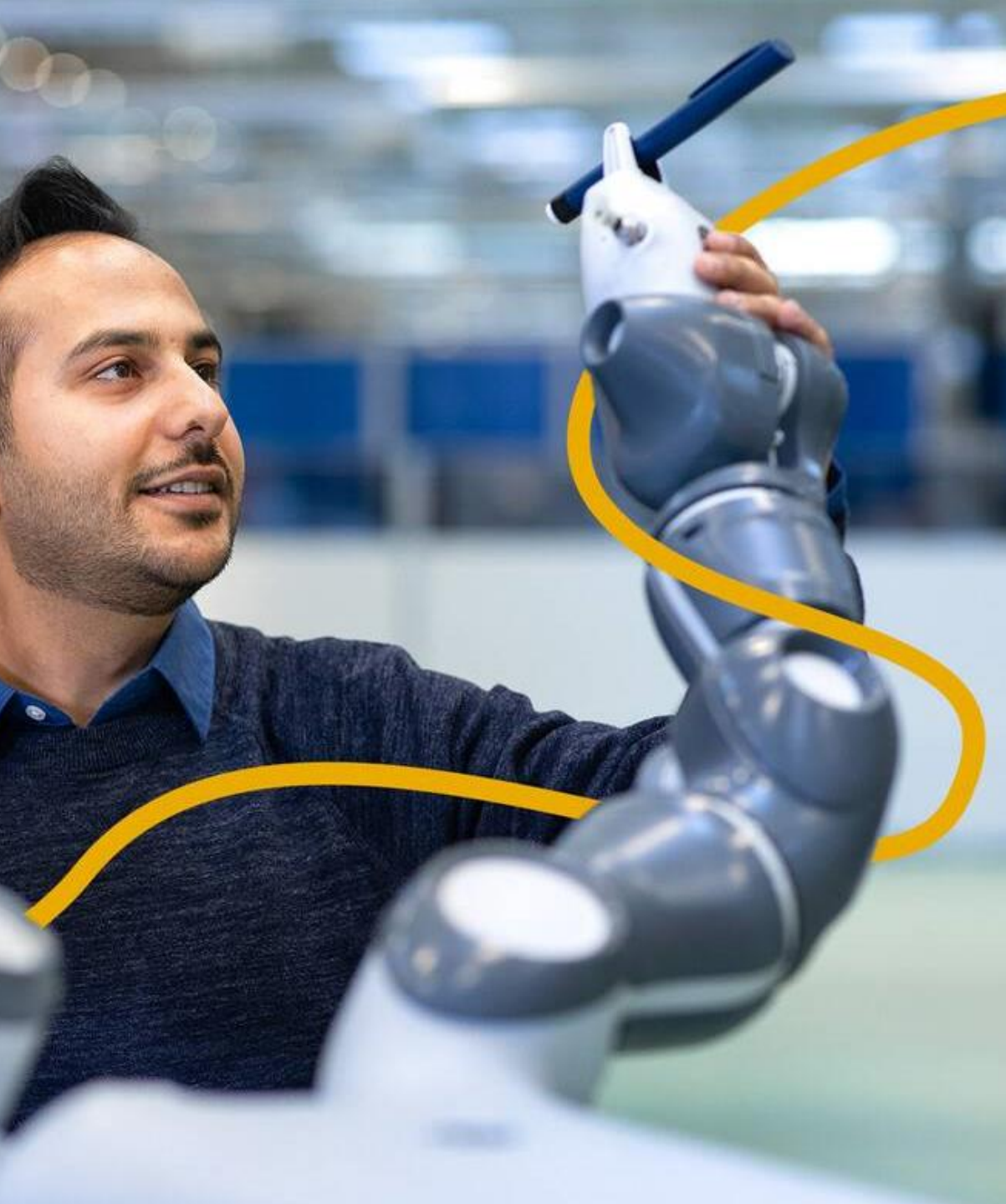
Challenge

How can we **together** give **plastic waste** from Novo Nordisk production sites a **meaningful** second life?



Novo Nordisk A/S

Our purpose is to drive change to
defeat diabetes and
other **serious chronic
diseases**



Novo Nordisk A/S

Novo Nordisk employs about
43,000 people in 80 countries and markets its
products in around **170 countries.**

Challenge

How can we **together** give **plastic waste** from Novo Nordisk production sites a **meaningful** second life?



Situation & Issues

Today **50% plastic waste** is still send to **incineration**

NOTE: Estimate based on data from one production site in Denmark.



Ambition

Plastic waste from Novo

Nordisk production sites is

100 % recycled

& meaningfully

repurposed

